commodore

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COMMODORE LAUNCHES

NEW HOME COMPUTER LINE

For immediate release:

WEST CHESTER, PA -- Commodore Business Machines, Inc. today introduced a new line of home computers at winter CES in Las Vegas, Nevada. Designated the COMMODORE 264, the series is an addition of multiple models to the current VIC-20 and COMMODORE 64 products.

The new COMMODORE 264 line offers several models with BUILT-IN software, with its basic capabilities strengthened by many features, including:

- 64K RAM (60K available for BASIC programming)
- Full Typewriter-Style Keyboard
- Optional Built-in Software
- Screen Window Capability
- HELP key
- 8 Programmed, Reprogrammable Function Keys
- Four Separate Cursor Keys
- Compatibility with most COMMODORE 64 and VIC-20 Peripherals
- 128 Colors (16 primary colors, 8 luminance levels)
- Over 75 BASIC Commands
- High Resolution Graphics Plotting
- Split-Screen Text With High-Res Graphics
- Graphic Character Set On Keyboard
- Keyboard Color Controls

-more-

- 320 x 200 Pixel Screen Resolution
- Reverse and Flashing Characters
- 2 Tone Generators
- Built-In Machine Language Monitor (12 commands)

The new models will be available for sale in late spring/early summer.

In making the announcement, Don Richard, president of Commodore Business Machines, Inc., said, "This product line is a logical addition to the current VIC-20 and COMMODORE 64 family of computers and should expand the appeal of computers to a broader spectrum of consumers. The VIC-20 is an ideal starter computer, while the COMMODORE 64 is a versatile general purpose computer used in the home, office or school. The new COMMODORE 264 series now offers full-featured applications computers with emphasis on simplified programming, excellent graphics and built-in productivity software. This makes it useful for the serious home user, the writer, the financial analyst and the small business operator."

"We expect the COMMODORE 64 and COMMODORE 264 series to dominate the home computer marketplace in 1984," said Mr. Richard.

Commodore Business Machines, Inc. is a wholly owned subsidiary of Commodore International Ltd. (NYSE:CBU), a fully integrated manufacturer of advanced microcomputer systems, consumer electronics products, semiconductors, and office equipment. Commodore markets the Commodore VIC-20™, Commodore 64™, PET®, CBM®, and SuperPET™ computer systems and software to major accounts and stores.

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